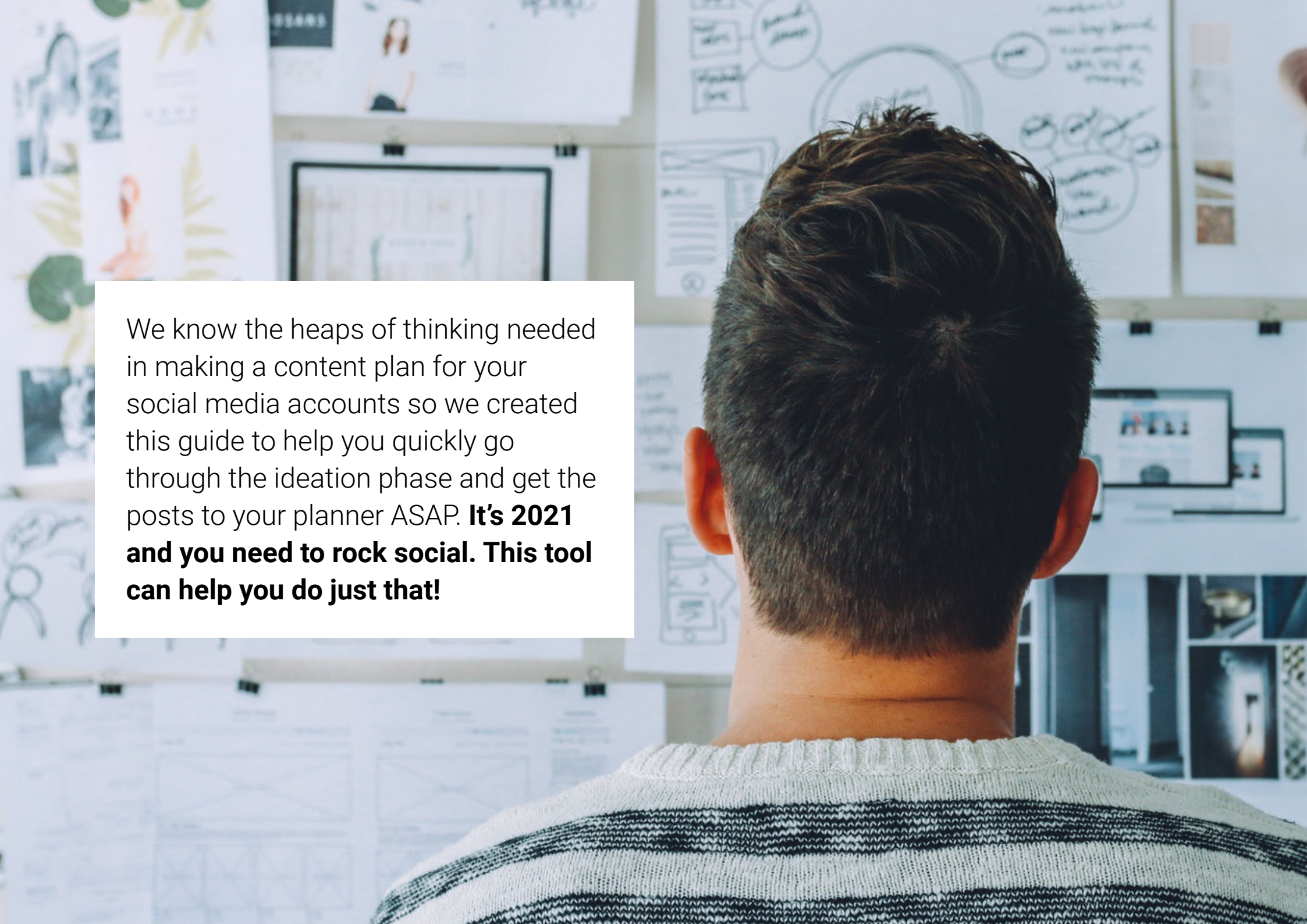




# Social Media Content Creation Kit

A person with short, dark, wavy hair is seen from the back, wearing a light-colored sweater with dark horizontal stripes. They are looking at a wall covered in various creative materials, including hand-drawn diagrams, sketches, and photographs. A white text box is overlaid on the left side of the image.

We know the heaps of thinking needed in making a content plan for your social media accounts so we created this guide to help you quickly go through the ideation phase and get the posts to your planner ASAP. **It's 2021 and you need to rock social. This tool can help you do just that!**

# How To Use The BoomNow Social Media Content Creation Kit

<b>Step 1</b>	Before you do anything, you need to have a very clear description of your customer. Your target market must be specified and definite so that your content for social media will perfectly fit right into their tastes, preferences, and inclinations. The more “on-target” you are with this, the higher engagement you can get out from your social presence.
<b>Step 2</b>	Decide the period you want to plan for your business. Weekly? Monthly? Quarterly? We suggest you go for long term and integrate your social posts to your social content strategy for 2020. Doing this will allow you to create air-tight social content that will contribute to your big-picture digital marketing goals for the year.
<b>Step 3</b>	Refer to the holiday calendar we have included in this kit as you plot out your content plan. Find holidays that may be relevant to your business and create content around that. You can even plan out social media promos through these holidays. Thinking about these early on will pay off sooner or later - no cramming around key holidays on what to post, what to offer, and what products/services to push.
<b>Step 4</b>	When you have identified applicable holidays/celebrations for your calendar, put that in the planner. This will allow you to have a seamless content roll-out that is timely and relevant for your audience. For the other days, you can use the Content Theme we have also included in this kit to fill out your planner.
<b>Step 5</b>	Apply the Content Themes we have included in this kit. Content Themes allow you to easily plan out the types of post you want create in any given day while ensuring the right mix or variation in your posts throughout the period you want to plan for. This is important especially if you are creating content for multiple platforms.

We have carefully consolidated and checked the information we included in this kit. We hope you can maximise this guide in creating compelling and engaging social posts on your different platforms.

# How To Use The BoomNow Social Media Content Creation Kit

Know your audience and be guided always with the answers you provide in this form. Use this create and plan your content.

<i>Insert a photo/avatar that best represents your customer.</i>	Name:	
	Gender:	
	Language:	
	Marital Status:	
	Number Of Kids:	
	Location:	
	Household Income:	

## DEMOGRAPHICS

Employment	
Educational Background:	
Residence:	
Vehicle:	
Social Media Accounts:	
Time when online:	

## PSYCHOGRAPHIC PROFILE

Description of how their day goes:	
Would be described as:	
Goals:	
Values:	
Challenges:	
Fears:	
Worry about:	
Is in-the-zone when:	

LIFESTYLE	
Reads:	
Watches:	
Listens to:	
Admire the brands:	
Admire celebrities/influencers:	
Learns best from:	
Guilt pleasures:	
Hates wasting time on:	

RELATIONSHIP TO MY BRAND	
Chose my brand because:	
Likes my brand because:	
Would likely take issue on:	
Would love if:	



# Holidays

AU	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<b>ACT</b>	1 - New Year's Day 26 - Australia Day 27 - Australia Day Holiday		9 - Canberra Day	10 - Good Friday 11 - Easter Saturday 12 - Easter Sunday 13 - Easter Monday 25 - Anzac Day		1 - Reconciliation Day 8 - Queen's Birthday						25 - Christmas Day 26 - Boxing Day 28 - Boxing Day Holiday
<b>NSW</b>	1 - New Year's Day 26 - Australia Day 27 - Australia Day Holiday			10 - Good Friday 11 - Easter Saturday 12 - Easter Sunday 13 - Easter Monday 25 - Anzac Day		10 - Queen's Birthday		3 - Bank Holiday				25 - Christmas Day 26 - Boxing Day 28 - Boxing Day Holiday
<b>NT</b>	1 - New Year's Day 26 - Australia Day 27 - Australia Day Holiday			10 - Good Friday 11 - Day following Good Friday 12 - Easter Sunday 13 - Easter Monday 25 - Anzac Day	4 - May Day	8 - Queen's Birthday		3 - Picnic Day				24 - Christmas Eve 25 - Christmas Day 26 - Boxing Day 28 - Boxing Day Holiday 31 - New Year's Eve
<b>QLD</b>	1 - New Year's Day 26 - Australia Day 27 - Australia Day Holiday			10 - Good Friday 11 - Easter Saturday 12 - Easter Sunday 13 - Easter Monday 25 - Anzac Day	4 - Labour Day			12 - Ekka Wednesday				25 - Christmas Day 26 - Boxing Day 28 - Boxing Day Holiday
<b>SA</b>	1 - New Year's Day 26 - Australia Day 27 - Australia Day Holiday		9 - Adelaide Cup	10 - Good Friday 11 - Easter Saturday 12 - Easter Sunday 13 - Easter Monday 25 - Anzac Day		8 - Queen's Birthday						24 - Christmas Eve 25 - Christmas Day 26 - Boxing Day 28 - Boxing Day Holiday 31 - New Year's Eve
<b>TAS</b>	1 - New Year's Day 26 - Australia Day 27 - Australia Day Holiday		9 - Eight Hours Day	10 - Good Friday 13 - Easter Monday 14 - Easter Tuesday 25 - Anzac Day		8 - Queen's Birthday						25 - Christmas Day 26 - Boxing Day 28 - Boxing Day
<b>VIC</b>	1 - New Year's Day 26 - Australia Day 27 - Australia Day Holiday		9 - Labour Day	10 - Good Friday 11 - Easter Saturday 12 - Easter Sunday 13 - Easter Monday 25 - Anzac Day		8 - Queen's Birthday			25 - Friday before AFL Grand Final (subject to AFL schedule)		3 - Melbourne Cup	25 - Christmas Day 26 - Boxing Day 28 - Boxing Day Holiday
<b>WA</b>	1 - New Year's Day 26 - Australia Day 27 - Australia Day Holiday		2 - Labour Day	10 - Good Friday 13 - Easter Monday 25 - Anzac Day 27 - Anzac Day Holiday		1 - Western Australia Day						25 - Christmas Day 26 - Boxing Day 28 - Boxing Day Holiday

# Holidays

COUNTRY	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
CANADA	1 - New Year's Day	17 - Family Day (AB, BC, NB, ON & SK) 17 - Heritage Day (NS) 17 - Islander Day (PEI) 17 - Louis Riel Day (MB)		10 - Good Friday 13 - Easter Monday	18 - National Patriots' Day (QC) 18 - Victoria Day (National except NB, NL, NS, PEI & QC)	21 - Aboriginal Day (NT & YT) 24 - St Jean Baptiste Day (QC)	1 - Canada Day 9 - Nunavut Day (NU)	3 - Civic Holiday (BC, NB, NT, NU & SK) 17 - Discovery Day (YT)	7 - Labour Day	12 - Thanksgiving Day (National except NB, NL, NS & PEI)	11 - Remembrance Day (National except MB, NS, ON & QC)	25 - Christmas Day 26 - Boxing Day (NT, NU & ON)
NZ	1 - New Year's Day 2 - Day after New Year's Day 20 - Wellington Anniversary Day 27 - Auckland Anniversary Day	3 - Nelson Anniversary Day 6 - Waitangi Day	9 - Taranaki Anniversary Day 23 - Otago Anniversary Day	10 - Good Friday 13 - Easter Monday 14 - Southland Anniversary Day 25 - Anzac Day (or Monday 27 April)		1 - Queen's Birthday			28 - South Canterbury Anniversary Day	23 - Hawkes' Bay Anniversary Day 26 - Labour Day	2 - Marlborough Anniversary Day 13 - Canterbury Anniversary Day 30 - Chatham Islands Anniversary Day 30 - Westland Anniversary Day	25 - Christmas Day 26 - Boxing Day (or Monday 28 December)
UK	1 - New Year's Day 2 - New Year's Holiday (Scotland)		17 - St Patrick's Day (Northern Ireland)	10 - Good Friday 13 - Easter Monday (National except Scotland)	8 - May Day 25 - Late May Bank Holiday		12 - Battle of the Boyne (Northern Ireland) 13 - Battle of the Boyne Holiday (Northern Ireland)	31 - August Bank Holiday (National except Scotland)			30 - St Andrew's Day (Scotland)	25 - Christmas Day 26 - Boxing Day 28 - Boxing Day Holiday
US	1 - New Year's Day 17 - Lee-Jackson Day (VA) 19 - Confederate Heroes Day (TX) 20 - Martin Luther King Jr. Birthday 20 - Robert E. Lee's Birthday (AL, AR & MS)	4 - Rosa Parks Day (CA) 12 - Lincoln's Birthday (CT, IL, MO & NY) 17 - Daisy Gatson Bates Day (AR) 17 - President's Day (National except DE, FL, GA, IN, IA, KS, KY, LA, NM, NC, RI & WI) 25 - Mardi Gras Day (AL & LA)	2 - Texas Independence Day (TX) 3 - Town Meeting Day (VT) 26 - Prince Jonah Kūiō Kalanianaʻole Day (HI) 30 - Seward's Day (AK) 31 - César Chávez Day (CA & TX)	10 - Good Friday (CT, DE, HI, IN, KY, LA, NC, ND, NJ, TN & TX) 16 - DC Emancipation Day (DC) 20 - Patriots Day (MA & ME) 21 - San Jacinto Day (TX) 24 - Arbor Day (NE) 27 - Confederate Memorial Day (AL, GA & MS)	5 - Primary Election Day (IN) 8 - Truman Day (MO) 10 - Confederate Memorial Day (SC) 25 - Memorial Day 1 - Jefferson Davis Birthday (AL) 11 - King Kamehameha Day (HI) 19 - Juneteenth (TX) 20 - West Virginia Day (WV)	1 - Jefferson Davis Birthday (AL) 11 - King Kamehameha Day (HI) 19 - Juneteenth (TX) 20 - West Virginia Day (WV)	3 - Independence Day Holiday (IN & MD) 4 - Independence Day 24 - Pioneer Day (UT)	10 - Victory Day (RI) 16 - Bennington Battle Day (VT) 21 - Statehood Day (HI) 27 - Lyndon B Johnson Day (TX)	7 - Labour Day	12 - Columbus Day (AL, AZ, CO, CT, DC, GA, ID, IL, IN, MA, MD, ME, MO, MT, NE, NH, NJ, NM, NY, OH, PA, RI, UT, VA & WV) 12 - Native American Day (SD) 18 - Alaska Day (AK) 30 - Nevada Day (NV)	3 - General Election Day (IN & MD) 5 - Return Day (DE) 11 - Veterans Day (National except WI) 26 - Thanksgiving Day 27 - American Indian Heritage Day (MD) 27 - Family Day (NV) 27 - Georgia State Holiday (GA) 27 - Lincoln's Birthday Holiday (IN) 27 - President's Day Holiday (NM) 27 - Thanksgiving Friday (CA, DE, FL, IA, IL, KS, KY, ME, MI, MN, MS, NC, NE, NH, OK, PA, SC, TN, TX, VA, WA & WV)	1 - Rosa Parks Day (OH) 24 - Christmas Eve (AR, KS, KY, MI, NC, SC, TX & WI) 24 - Washington's Birthday Holiday (GA & IN) 25 - Christmas Day 26 - Christmas Holiday (NC, OK, SC, TN & TX) 31 - New Year's Eve (MI & WI)

## Special Days Observed By The United Nations

JANUARY	4	World Braille Day		
	24	International Day of Education		
	27	International Day of the Commemoration of the Memory of the Victims of the Holocaust		
FEBRUARY	4	World Cancer Day		
	6	International Day of Zero Tolerance to Female Genital Mutilation		
	10	World Pulses Day		
	11	International Day of Women and Girls in Science		
	13	World Radio Day		
	20	World Day of Social Justice		
	21	International Mother Language Day		
MARCH	1	Zero Discrimination Day		
	3	World Wildlife Day		
	8	International Women's Day		
	20	International Day of Happiness	French Language Day	
	21	International Day for the Elimination of Racial Discrimination	World Down Syndrome Day	Internatoinal Day of Forests
		World Poetry		
		International Day of Nowruz		
	22	World Water Day		
	23	World Meteorological Day		
	24	World Tuberculosis Day		
25	International Day for the Right to the Truth Concerning Gross Human Rights Violations and for the Dignity of Victims International Day of Soildarity with Detained and Missing Staff Members			
APRIL	2	World Autism Awareness Day		
	4	International Day for Mine Awareness and Assistance in Mine Action		
	6	International Day of Sport for Development and Peace		
	7	International Day of Reflection on the 1994 Genocide against the Tutsi in Rwanda		
		World Health Day		
	12	International Day of Human Space Flight		
	20	Chinese Language Day		
	21	World Creativity and Innovation Day		
	22	International Mother Earth Day		
	23	World Book and Copyright Day	Spanish Language Day	English Language Day
	24	International Day of Multilateralism and Diplomacy for Peace		
	25	International Delegate's Day (starting in 2020)	World Malaria Day	International Girls in ICT Day
	26	International Chernobyl Disaster Remembrance Day	World Intelectual Property Day	
	28	World Day for Safety and Health at Work		
	30	International Jazz Day		



## Special Days Observed By The United Nations

MAY	2	World Tuna Day	
	3	World Press Freedom Day	
	8-9	Time of Remembrance and Reconciliation for Those Who Lost Their Lives During the Second World War	
	11	World Migratory Bird Day	
	15	International Day of Families	
	16	International Day of Living Together in Peace	International Day of Light
	17	World Telecommunication and Information Society Day	Vesak, the Day of the Full Moon
	20	World Bee Day	
	21	World Day for Cultural Diversity for Dialogue and Development	
	22	International Day for Biological Diversity	
	23	International Day to End Obstetric Fistula	
	29	International Day of UN Peacekeepers	
	31	World No-Tobacco Day	
JUNE	1	Global Day of Parents	
	3	World Bicycle Day	
	4	International Day of Innocent Children Victims of Aggression	
	5	World Environment Day International Day for the Fight Against Illegal, Unreported and Unregulated Fishing	
	6	Russian Language Day	
	7	World Food Safety Day	
	8	World Oceans Day	
	12	World Day Against Child Labour	
	13	International Albinism Awareness Day	
	14	World Blood Donor Day	
	15	World Elder Abuse Awareness Day	
	16	International Day of Family Remittances	
	17	World Day to Combat Desertification and Drought	
	18	Sustainable Gastronomy Day	
	19	International Day for the Elimination of Sexual Violence in Conflict	
	20	World Refugee Day	
	21	International Day of Yoga	International Day of the Celebration of the Solstice
	23	United Nations Public Service Day	International Widow's Day
	25	Day of the Seafarer	
	26	International Day Against Drug Abuse and Illicit Trafficking United Nations International Day in Support of Victims of Torture	
	27	Micro, Small and Medium Sized Enterprises Day International Day of the Tropics	
	29	International Day of the Tropics	
	30	International Asteroid Day	International Day of Parliamentarism

## Special Days Observed By The United Nations

JULY	6	International Day of Cooperatives	
	11	World Population Day	
	15	World Youth Skills Day	
	18	Nelson Mandela International Day	
	28	World Hepatitis Day	
	30	International Day of Friendship	World Day Against Trafficking in Persons
AUGUST	9	International Day of the World's Indigenous People	
	12	International Youth Day	
	19	World Humanitarian Day	
	21	International Day of Remembrance and Tribute to the Victims of Terrorism	
	22	International Day Commemorating the Victims of Acts of Violence Based on Religion or Belief	
	23	International Day for the Remembrance of the Slave Trade and its Abolition	
	29	International Day Against Nuclear Tests	
	30	International Day of the Victims of Enforced Disappearances	
SEPTEMBER	5	International Day of Charity	
	8	International Literacy Day	
	10	World Suicide Prevention Day	
	12	United Nations Day South-South Cooperation	
	15	International Day of Democracy	
	16	International Day for the Preservation of the Ozone Layer	
	21	International Day of Peace	
	23	International Day of Sign Languages	
	26	International Day for the Total Elimination of Nuclear Weapons	World Maritime Day
	27	World Tourism Day	
	28	World Rabies Day	
	30	International Translation Day	

## Special Days Observed By The United Nations

OCTOBER	1	International Day of Older Persons	
	2	International Day of Non-Violence	
	5	World Teacher's Day	
	7	World Habitat Day	
	9	World Post Day	
	10	World Mental Health Day	
	11	International Day of the Girl Child	
	12	World Migratory Bird Day	
	13	International Day for Disaster Reduction	
	15	International Day of Rural Women	
	16	World Food day	
	17	World Day for the Eradication of Poverty	
	20	World Statistics Day	
	24	United Nations Day	World Development Information Day
	27	World Day for Audiovisual Heritage	
	30	World Cities Day	
NOVEMBER	2	International Day to End Impunity for Crimes Against Journalists	
	5	World Tsunami Awareness Day	
	6	International Day for Preventing the Exploitation of the Environment in War and Armed Conflict	
	10	World Science Day for Peace and Development	
	14	World Diabetes Day	
	16	International Day for Tolerance	
	17	World Day of Remembrance for Road Traffic Victims	
	19	World Toilet Day	
	20	Africa Industrialization Day	Universal Children's Day
	21	World Television Day	World Philosophy Day
	25	International Day for the Elimination of Violence Against Women	
	29	International Day of Solidarity with the Palestinian People	
	30	Day of Remembrance for all Victims of Chemical Warfare	

## Special Days Observed By The United Nations

DECEMBER	1	World AIDS Day	
	3	International Day for the Abolition of Slavery	
	3	International Day of Persons with Disabilities	
	5	International Volunteer Day for Economic and Social Development	World Soil day
	7	International Civil Aviation Day	
	9	International Day of Commemoration and Dignity of the Victims of the Crime of Genocide and of the Prevention of this Crime	
	10	Human Rights Day	
	11	International Mountain Day	
	12	International Day of Neutrality	International Universal Health Coverage Day
	18	International Migrants Day	Arabic Language Day
	20	International Human Solidarity Day	

# Content Themes

No matter what your business is, you need to realise that you are first and foremost a “media” company. This simply means one of your primary thrusts as a business in today’s highly connected society is creating content. And because everybody is doing that to get the attention of their market, your content needs to stand out.

Quality content is the backbone of your social media efforts. Sure, you have an amazing digital marketing strategy, maybe you have a very “sellable” business, but if you are unable to churn out good, quality, engaging content every day then you will fail to hold the attention of your market and today, attention is everything.

We have created these categories to help you create and plan out your content. We made it into an acronym that spells **KABOOM!**

K	A	B	O	O	M
<b>Keep It Personal</b>  Connect to your customers in an intimate manner. Make them feel comfortable with your business, make them feel like an “insider”.  BTS (behind-the-scenes) photo or video Product highlights Images of your life and the lives of your team Events you are inclined to attend Employee features Sharing content made by your own audience	<b>Amuse And Entertain</b>  Answer your market’s need for some laughs and entertainment. You need to make them feel you are a fun brand, a business that values happiness and positive vibes.  Fun Events National Holidays Jokes Funny Memes Viral Videos Contests Give-aways Throwback	<b>Build Up Faith</b>  Inspire your audience and make them feel good about life within the context of your products and services.  Inspirational Quotes Awesome Facts Beautiful photos Stories of personal victories Interesting Trivia	<b>Offer Value</b>  Give your market something that can enrich their lives. This is usually usable content that offers additional knowledge and industry updates that can be very beneficial to your audience.  Free/Paid Webinars Discounts on Products/Services Social Proof Newsletter subscriptions Email Opt-in	<b>Offer Knowledge</b>  Provide your audience with education on things that is connected with your offerings. This is a more direct input of knowledge compared to just offering “value”.  White Paper Case Studies Blogs Tips FAQs Industry Research	<b>Move To Engage</b>  Get your audience to engage with your brand and involve them in building interesting content with you (user generated content).  Polls Question and Answer “Caption This” Posts Product/Service Suggestions Ask For Insights

## Quotes For Social Media

"Whatever you are, be a good one."

-- Abraham Lincoln

"Things may come to those who wait, but only the things left by those who hustle."

-- Abraham Lincoln

"Energy and patience in business are two indispensable elements of success."

-- P. T. Barnum

"We carry inside us the wonders we seek outside us."

-- Rumi

Today is the first day of the rest of your life.

-- Abbie Hoffman

Better be wise by the misfortunes of others than by your own.

-- Aesop

Your inner strength is your outer foundation

-- Alan Rufus

A person who never made a mistake never tried anything new.

-- Albert Einstein

We cannot solve our problems with the same thinking we used when we created them.

-- Albert Einstein

Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful.

-- Albert Schweitzer

There is only one corner of the universe you can be certain of improving, and that's your own self.

-- Aldous Huxley

What this power is I cannot say; all I know is that it exists and it becomes available only when a man is in that state of mind in which he knows exactly what he wants and is fully determined not to quit until he finds it.

-- Alexander Graham Bell

There is nothing impossible to him who will try.

-- Alexander the Great

Look closely at the present you are constructing: it should look like the future you are dreaming.

-- Alice Walker

We don't see things as they are, we see them as we are.

-- Anais Nin

It is by acts and not by ideas that people live.

-- Anatole France

Man cannot discover new oceans unless he has the courage to lose sight of the shore.

-- Andre Gide



## Quotes For Social Media

Opportunities are usually disguised as hard work, so most people don't recognize them.

-- Ann Landers

The time for action is now. It's never too late to do something.

-- Antoine de Saint-Exupery

We are what we repeatedly do. Excellence, then, is not an act, but a habit.

-- Aristotle

When I work fourteen hours a day, seven days a week, I get lucky.

-- Armand Hammer

The mind is the limit. As long as the mind can envision the fact that you can do something, you can do it, as long as you really believe 100 percent.

-- Arnold Schwarzenegger

Strength does not come from winning. Your struggles develop your strengths. When you go through hardships and decide not to surrender, that is strength.

-- Arnold Schwarzenegger

Success is a journey, not a destination. The doing is often more important than the outcome.

-- Arthur Ashe

One important key to success is self-confidence. An important key to self-confidence is preparation.

-- Arthur Ashe

Don't be seduced into thinking that that which does not make a profit is without value.

-- Arthur Miller

It is not enough to get things done; they must be done right.

-- Arthur Twining Hadley

The ladder of success is best climbed by stepping on the rungs of opportunity.

-- Ayn Rand

You just can't beat the person who never gives up.

-- Babe Ruth

The wise does at once what the fool does at last.

-- Baltasar Gracian

# January

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
		RELAX & ENTERTAIN  New Year's Day	ENCOURAGE & INSPIRE  Awe-inspiring image with a quote from the quote page.	ENGAGE  2020 is exciting because...	ACHIEVE & PROMOTE  Promote a service/product	TEACH & EDUCATE  Share a tip related to your offerings
<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
ENCOURAGE & INSPIRE  Awe-inspiring image with a quote from the quote page.	CONNECT  Share the story behind your passion, your business.	ACHIEVE & PROMOTE  Share a nice testimonial from a customer.	TEACH & EDUCATE  Share a free resource from your website.	ENCOURAGE & INSPIRE  Awe-inspiring image with a quote from the quote page.	CONNECT  Publish a video product review	ENGAGE  Share one goal that you have set for 2020
<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>	<b>19</b>
ENCOURAGE & INSPIRE  Awe-inspiring image with a quote from the quote page.	TEACH & EDUCATE  Live webinar about one fo your services/products	ACHIEVE & PROMOTE  Promote a service/product	CONNECT  Share a fun trivia about your business	RELAX & ENTERTAIN  Ditch your New Year's Resolutions Day	ENGAGE  Pick a song title for your weekend mood	TEACH & EDUCATE  Share a blog that relates to your industry.
<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>
RELAX & ENTERTAIN  Martin Luther King Jr Day	CONNECT  Share the story of your customer of the month.	ACHIEVE & PROMOTE  Promote your email opt-in.	TEACH & EDUCATE  Answer a FAQ about your business.	ENCOURAGE & INSPIRE  Awe-inspiring image with a quote from the quote page.	RELAX & ENTERTAIN  Chinese New Year	RELAX & ENTERTAIN  Australia Day
<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b>		
ENCOURAGE & INSPIRE  Awe-inspiring image with a quote from the quote page.	TEACH & EDUCATE  Share your latest podcast or blog.	ACHIEVE & PROMOTE  Launch a promo for your products/services.	CONNECT  Screenshot a nice comment from any of your social posts.	ENGAGE  Night in or night out?		

# February

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
					1	2
					CONNECT Behind-the-scenes photos/video of your workplace and staff	TEACH & EDUCATE Share a fun trivia about your business
3 ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	4 RELAX & ENTERTAIN World Cancer Day	5 ACHIEVE & PROMOTE Promote a service/product.	6 RELAX & ENTERTAIN Waitangi Day (NZ)	7 ENGAGE What is that nickname people call you that you like?	8 TEACH & EDUCATE Share a free resource from your website.	9 CONNECT Share the story behind starting the business.
10 ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	11 CONNECT How can your products/services help people.	12 ACHIEVE & PROMOTE Share a nice testimonial from a customer.	13 TEACH & EDUCATE Live webinar about one of your services/products.	14 RELAX & ENTERTAIN Valentine's Day	15 ENGAGE Where would you love to live: country/beach/mountains/city?	16 ACHIEVE & PROMOTE Promote a service/product
17 ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	18 ENGAGE Describe yourself with emojis!	19 ACHIEVE & PROMOTE Promote your email opt-in.	20 CONNECT Share an inspiring story.	21 ENGAGE If I could, I would be the CEO of...	22 TEACH & EDUCATE Answer a FAQ about your business	23 RELAX & ENTERTAIN Where was the fortune cookie invented?
24 ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	25 CONNECT Publish a video of the event you recently attended.	26 ACHIEVE & PROMOTE Launch a promo for your products/services.	27 TEACH & EDUCATE Share your latest podcast or blog.	28 ENCOURAGE & INSPIRE Beautiful image with an inspiring quote from the quote page. Awe-inspiring image with a quote from the quote page.	29 ENGAGE If you are stuck on an island, what's the one thing you need to have?	

# March

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
						1 CONNECT How do you relax on a Sunday?
2 RELAX & ENTERTAIN Fun Facts About Names Day	3 ENGAGE The one word that describes my workday best is...	4 ACHIEVE & PROMOTE Promote a service/product.	5 TEACH & EDUCATE Share a tip related to your offerings	6 CONNECT Behind-the-scenes of workplace/staff	7 ENGAGE Name 3 things that are on your bedside table.	8 RELAX & ENTERTAIN International Women's Day
9 ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	10 TEACH & EDUCATE Share a free resource from your website.	11 ACHIEVE & PROMOTE Share a nice testimonial from a customer.	12 ENGAGE What is the reality TV show you don't miss to watch?	13 ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	14 ACHIEVE & PROMOTE Promote your email opt-in.	15 CONNECT What is favourite activity you do with your family?
16 ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	17 RELAX & ENTERTAIN St Patrick's Day	18 ACHIEVE & PROMOTE Promote a service/product.	19 TEACH & EDUCATE Live webinar about one of your services/products.	20 RELAX & ENTERTAIN National Day of Action against Bullying & Violence	21 CONNECT Share a quick time-saving tip.	22 ENGAGE If you can go anywhere, where would it be?
23 ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	24 TEACH & EDUCATE Share your latest podcast or blog.	25 ACHIEVE & INSPIRE Promote your email opt-in.	26 CONNECT Share your top 3 favorite business books	27 ENGAGE What is the superhero power you want to have?	28 ACHIEVE & INSPIRE Launch a promo for your products/services.	29 RELAX & ENTERTAIN Neighbour Day
30 ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	31 TEACH & EDUCATE Share your latest podcast or blog.					

# April

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
		RELAX & ENTERTAIN  April Fool's Day	CONNECT  Publish a video product review	ENGAGE  Name a candy bar that starts with the first letter of your name?	ACHIEVE & PROMOTE  Promote a service/product.	TEACH & EDUCATE  Share a tip related to your offerings
<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
ENCOURAGE & INSPIRE  Awe-inspiring image with a quote from the quote page.	CONNECT  Screenshot a nice comment from any of your social posts.	ACHIEVE & PROMOTE  Share a nice testimonial from a customer.	TEACH & EDUCATE  Share a free resource on your website.	RELAX & ENTERTAIN  Good Friday	ENGAGE  My favourite inspirational quote is...	RELAX & ENTERTAIN  Easter Sunday
<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>	<b>19</b>
ENCOURAGE & INSPIRE  Awe-inspiring image with a quote from the quote page.	ENGAGE  I can't live without my...	ACHIEVE & PROMOTE  Promote a service/product.	CONNECT  Share who is your favourite business coach.	ENCOURAGE & INSPIRE  Awe-inspiring image with a quote from the quote page.	TEACH & EDUCATE  Live webinar about one of your services/products.	ENGAGE  What are you plans for today?
<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>
ENCOURAGE & INSPIRE  Awe-inspiring image with a quote from the quote page.	CONNECT  Share the story of your customer of the month.	ACHIEVE & PROMOTE  Promote your email opt-in.	TEACH & EDUCATE  Share a case study that fits into your business and industry.	ENGAGE  What's your favorite series on Netflix?	RELAX & ENTERTAIN  Anzac Day	CONNECT  Explain how you get ready for the week ahead.
<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>			
ENCOURAGE & INSPIRE  Awe-inspiring image with a quote from the quote page.	TEACH & EDUCATE  Share your latest podcast or blog.	ACHIEVE & PROMOTE  Launch a promo for your products/services.	RELAX & ENTERTAIN  International Jazz Day			

# May

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
				1	2	3
				ENGAGE Name a food you just can't say no to	ACHIEVE & PROMOTE Promote a service/product.	RELAX & ENTERTAIN World Press Freedom Day
4	5	6	7	8	9	10
RELAX & ENTERTAIN Star Wars Day	TEACH & EDUCATE Share a tip related to your offerings	ACHIEVE & PROMOTE Share a nice testimonial from a customer.	CONNECT Share your top 3 apps that help you improve your productivity.	ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	TEACH & EDUCATE Share a free resource from your website.	RELAX & ENTERTAIN Mother's Day
11	12	13	14	15	16	17
ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	CONNECT Share your daily routine through a video.	ACHIEVE & PROMOTE Promote a service/product.	TEACH & EDUCATE Live webinar about one of your services/products.	ENGAGE My celebrity crush is...	ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	RELAX & ENTERTAIN RSPCA Million Paws Walk
18	19	20	21	22	23	24
ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	TEACH & EDUCATE Share a blog that relates to your industry.	ACHIEVE & PROMOTE Promote your email opt-in.	CONNECT What is the one quote that changed your life for the better?	RELAX & ENTERTAIN How many bricks were used to build the Empire State Building?	TEACH & EDUCATE Answer a FAQ about your business.	ENGAGE Describe your ideal weekend.
25	26	27	28	29	30	31
ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	CONNECT Post an 'Ask me anything' post (then answer the questions).	ENGAGE If I could meet one person, who would it be?	TEACH & EDUCATE Share your latest podcast or blog.	CONNECT Post a "Thank you" note for your customers.	ACHIEVE & PROMOTE Launch a promo for your products/services.	ENGAGE Who is your ultimate idol in your life?



# June

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
<b>1</b> <i>ENCOURAGE &amp; INSPIRE</i> Awe-inspiring image with a quote from the quote page.	<b>2</b> <i>CONNECT</i> Share your plans for the next 3 months.	<b>3</b> <i>ACHIEVE &amp; PROMOTE</i> Promote a service/product.	<b>4</b> <i>TEACH &amp; EDUCATE</i> Share a tip related to your offerings	<b>5</b> <i>ENGAGE</i> What was your first car?	<b>6</b> <i>CONNECT</i> What's on your bucket list.	<b>7</b> <i>RELAX &amp; ENTERTAIN</i> What's the movie title that best describes your week?
<b>8</b> <i>ENCOURAGE &amp; INSPIRE</i> Awe-inspiring image with a quote from the quote page.	<b>9</b> <i>TEACH &amp; EDUCATE</i> Share a tip related to your offerings	<b>10</b> <i>ACHIEVE &amp; PROMOTE</i> Share a nice testimonial from a customer.	<b>11</b> <i>CONNECT</i> Behind-the-scenes photos/video of your workplace and staff	<b>12</b> <i>RELAX &amp; ENTERTAIN</i> Superman Day	<b>13</b> <i>TEACH &amp; EDUCATE</i> Live webinar about one of your services/products.	<b>14</b> <i>ENGAGE</i> Which do you prefer, summer or winter?
<b>15</b> <i>ENCOURAGE &amp; INSPIRE</i> Awe-inspiring image with a quote from the quote page.	<b>16</b> <i>ENGAGE</i> What is the first action in your morning routine?	<b>17</b> <i>ACHIEVE &amp; PROMOTE</i> Promote a service/product.	<b>18</b> <i>TEACH &amp; EDUCATE</i> Answer a FAQ about your business.	<b>19</b> <i>RELAX &amp; ENTERTAIN</i> Post a riddle - invite audience to answer.	<b>20</b> <i>CONNECT</i> Share the story of your customer of the month.	<b>21</b> <i>ENGAGE</i> Sunday mornings is about...
<b>22</b> <i>ENCOURAGE &amp; INSPIRE</i> Awe-inspiring image with a quote from the quote page.	<b>23</b> <i>TEACH &amp; EDUCATE</i> Share your latest podcast or blog.	<b>24</b> <i>ACHIEVE &amp; PROMOTE</i> Promote your email opt-in.	<b>25</b> <i>CONNECT</i> Screenshot a nice comment from any of your social posts.	<b>26</b> <i>ENGAGE</i> Would you rather go for camping/shopping/boating/dancing?	<b>27</b> <i>RELAX &amp; ENTERTAIN</i> Micro, Small and Medium Sized Enterprises Day	<b>28</b> <i>ACHIEVE &amp; PROMOTE</i> Launch a promo for your products/services.
<b>29</b> <i>ENCOURAGE &amp; INSPIRE</i> Awe-inspiring image with a quote from the quote page.	<b>30</b> <i>RELAX &amp; ENTERTAIN</i> Social Media Day					

# July

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		<b>1</b> <i>RELAX &amp; ENTERTAIN</i>  Canada Day	<b>2</b> <i>TEACH &amp; EDUCATE</i>  Share a tip related to your offerings	<b>3</b> <i>ENGAGE</i>  Name a song that relates to how your day is going now.	<b>4</b> <i>RELAX &amp; ENTERTAIN</i>  Independence Day (USA)	<b>5</b> <i>CONNECT</i>  Publish your vision board.
<b>6</b> <i>ENCOURAGE &amp; INSPIRE</i>  Awe-inspiring image with a quote from the quote page.	<b>7</b> <i>RELAX &amp; ENTERTAIN</i>  Chocolate Day	<b>8</b> <i>ACHIEVE &amp; PROMOTE</i>  Promote a service/product.	<b>9</b> <i>TEACH &amp; EDUCATE</i>  Share a free resource from your website.	<b>10</b> <i>ENGAGE</i>  If you were a superhero, you would be?	<b>11</b> <i>CONNECT</i>  Post a photo of your favourite holiday destination	<b>12</b> <i>ACHIEVE &amp; PROMOTE</i>  Share a nice testimonial from a customer.
<b>13</b> <i>ENCOURAGE &amp; INSPIRE</i>  Awe-inspiring image with a quote from the quote page.	<b>14</b> <i>TEACH &amp; EDUCATE</i>  Live webinar about one of your services/products.	<b>15</b> <i>ACHIEVE &amp; PROMOTE</i>  Promote a service/product.	<b>16</b> <i>CONNECT</i>  Share a life changing movie you watched	<b>17</b> <i>ENCOURAGE &amp; INSPIRE</i>  Awe-inspiring image with a quote from the quote page.	<b>18</b> <i>RELAX &amp; ENTERTAIN</i>  Nelson Mandela International Day	<b>19</b> <i>ENGAGE</i>  The best book you ever read?
<b>20</b> <i>ENCOURAGE &amp; INSPIRE</i>  Awe-inspiring image with a quote from the quote page.	<b>21</b> <i>ENGAGE</i>  Work from office or from home?	<b>22</b> <i>ACHIEVE &amp; PROMOTE</i>  Promote your email opt-in.	<b>23</b> <i>TEACH &amp; EDUCATE</i>  Share a blog that relates to your business and industry.	<b>24</b> <i>CONNECT</i>  Post a "thank you" note for clients	<b>25</b> <i>ENGAGE</i>  Preferred time to work: early bird or night owl?	<b>26</b> <i>ACHIEVE &amp; PROMOTE</i>  Share a nice testimonial from a customer.
<b>27</b> <i>ENCOURAGE &amp; INSPIRE</i>  Awe-inspiring image with a quote from the quote page.	<b>28</b> <i>TEACH &amp; EDUCATE</i>  Share your latest blog or podcast.	<b>29</b> <i>ACHIEVE &amp; PROMOTE</i>  Launch a promo for your products/services.	<b>30</b> <i>RELAX &amp; ENTERTAIN</i>  International Day of Friendship	<b>31</b> <i>CONNECT</i>  Screenshot a nice comment from any of your social posts.		

# August

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
					1	2
					CONNECT What is your favourite weekend activity?	ENGAGE The best thing that happened to you today?
3 ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	4 TEACH & EDUCATE Share a tip related to your offerings	5 ACHIEVE & PROMOTE Promote a service/product.	6 CONNECT 3 facts about your business that people don't know.	7 ENGAGE The best concert I ever went to was...	8 RELAX & ENTERTAIN A group of unicorns is called what?	9 TEACH & EDUCATE Share a free resource from your website.
10 ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	11 CONNECT What event are you interested of going soon?	12 RELAX & ENTERTAIN International Youth Day	13 TEACH & EDUCATE Live webinar about one of your services/products.	14 RELAX & ENTERTAIN What is the dot above the "i" and "j" called?	15 ACHIEVE & PROMOTE Share a nice testimonial from a customer.	16 ENGAGE Read a book or watch a movie?
17 ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	18 TEACH & EDUCATE Share a case study related to your business?	19 ACHIEVE & PROMOTE Promote a service/product.	20 CONNECT Share your favourite podcasts?	21 ENGAGE You won the lotto, what's your first purchase?	22 RELAX & ENTERTAIN Ask a funny riddle and engage answers.	23 TEACH & EDUCATE Share an industry related article.
24 ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	25 CONNECT Screenshot a nice comment from any of your social posts.	26 ACHIEVE & PROMOTE Promote your email opt-in.	27 TEACH & EDUCATE Share your latest blog or podcast.	28 RELAX & ENTERTAIN How did the Apple brand name come to be?	29 ACHIEVE & PROMOTE Launch a promo for your products/services.	30 ENGAGE The best vacation you ever had?
31 ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.						

# September

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	<b>1</b> <i>CONNECT</i>  Post a funny photo of your office "situation".	<b>2</b> <i>ACHIEVE &amp; PROMOTE</i>  Promote a service/product.	<b>3</b> <i>TEACH &amp; EDUCATE</i>  Share a tip related to your offerings	<b>4</b> <i>ENCOURAGE &amp; INSPIRE</i>  Awe-inspiring image with a quote from the quote page.	<b>5</b> <i>ENGAGE</i>  Vote! iOS or Android?	<b>6</b> <i>RELAX &amp; ENTERTAIN</i>  Father's Day
<b>7</b> <i>ENCOURAGE &amp; INSPIRE</i>  Awe-inspiring image with a quote from the quote page.	<b>8</b> <i>RELAX &amp; ENTERTAIN</i>  Star Trek Day	<b>9</b> <i>ACHIEVE &amp; PROMOTE</i>  Share a nice testimonial from a customer.	<b>10</b> <i>RELAX &amp; ENTERTAIN</i>  R U OK Day?	<b>11</b> <i>ENGAGE</i>  What's the weather in your location?	<b>12</b> <i>CONNECT</i>  Behind-the-scenes of what you are doing.	<b>13</b> <i>TEACH &amp; EDUCATE</i>  Share a free resource from your website.
<b>14</b> <i>ENCOURAGE &amp; INSPIRE</i>  Awe-inspiring image with a quote from the quote page.	<b>15</b> <i>ENGAGE</i>  Productivity hack - name 3!	<b>16</b> <i>ACHIEVE &amp; PROMOTE</i>  Promote a service/product.	<b>17</b> <i>CONNECT</i>  Business failures you want to share (and the lessons).	<b>18</b> <i>RELAX &amp; ENTERTAIN</i>  Post an interesting trivia.	<b>19</b> <i>ENGAGE</i>  Share your first job. Ask your audience too.	<b>20</b> <i>TEACH &amp; EDUCATE</i>  Live webinar about one of your services/products.
<b>21</b> <i>ENCOURAGE &amp; INSPIRE</i>  Awe-inspiring image with a quote from the quote page.	<b>22</b> <i>CONNECT</i>  Share the story of your customer of the month.	<b>23</b> <i>ACHIEVE &amp; PROMOTE</i>  Promote your email opt-in.	<b>24</b> <i>TEACH &amp; EDUCATE</i>  Answer a FAQ about your business.	<b>25</b> <i>ENGAGE</i>  The app in your phone you can't live without.	<b>26</b> <i>RELAX &amp; ENTERTAIN</i>  Share a viral content (meme/video)	<b>27</b> <i>CONNECT</i>  Talk about the WHY of your business.
<b>28</b> <i>ENCOURAGE &amp; INSPIRE</i>  Awe-inspiring image with a quote from the quote page.	<b>29</b> <i>TEACH &amp; EDUCATE</i>  Share your latest blog or podcast.	<b>30</b> <i>ACHIEVE &amp; PROMOTE</i>  Launch a promo for your products/services.				

# October

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
			1	2	3	4
			RELAX & ENTERTAIN International Coffee Day	ENGAGE In one phrase, describe the place where you are from!	ACHIEVE & PROMOTE Promote a service/product.	TEACH & EDUCATE Share a tip related to your offerings
5	6	7	8	9	10	11
ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	TEACH & EDUCATE Share a free resource from your website.	ACHIEVE & PROMOTE Share a nice testimonial from a customer.	CONNECT Video of a product review.	ENGAGE Do you answer calls or prefer texting?	RELAX & ENTERTAIN World Mental Health Day	ENGAGE Ideal vacation through a song title.
12	13	14	15	16	17	18
ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	CONNECT Behind-the-scenes of what you are doing.	ACHIEVE & PROMOTE Promote a service/product.	TEACH & EDUCATE Live webinar about one of your services/products.	RELAX & ENTERTAIN What was the first social media site you ever tried?	ACHIEVE & PROMOTE Share a nice testimonial from a customer.	CONNECT Post an interesting success story in your business.
19	20	21	22	23	24	25
ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	TEACH & EDUCATE Share a blog related to your business and industry.	ACHIEVE & PROMOTE Promote your email opt-in.	CONNECT Share the story of your customer of the month.	ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	RELAX & ENTERTAIN Share a funny video from your office.	ENGAGE Share your going-to-bed routine.
26	27	28	29	30	31	
ENCOURAGE & INSPIRE Awe-inspiring image with a quote from the quote page.	CONNECT Repost a content made by your market.	ACHIEVE & PROMOTE Launch a promo for your products/services.	TEACH & EDUCATE Share your latest blog or podcast.	ENGAGE Mac or PC lover?	RELAX & ENTERTAIN Halloween	

# November

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
						<b>1</b> <i>TEACH &amp; EDUCATE</i> Share a tip related to your offerings
<b>2</b> <i>ENCOURAGE &amp; INSPIRE</i> Awe-inspiring image with a quote from the quote page.	<b>3</b> <i>RELAX &amp; ENTERTAIN</i> Melbourne Cup	<b>4</b> <i>ACHIEVE &amp; PROMOTE</i> Promote a service/product.	<b>5</b> <i>TEACH &amp; EDUCATE</i> Share a free resource from your website.	<b>6</b> <i>ENGAGE</i> Tell us 3 things people do not know yet about your product?	<b>7</b> <i>RELAX &amp; ENTERTAIN</i> How many social media accounts does the average person have?	<b>8</b> <i>CONNECT</i> What do you want to know?
<b>9</b> <i>ENCOURAGE &amp; INSPIRE</i> Awe-inspiring image with a quote from the quote page.	<b>10</b> <i>TEACH &amp; EDUCATE</i> Live webinar about one of your services/products.	<b>11</b> <i>ACHIEVE &amp; PROMOTE</i> Share a nice testimonial from a customer.	<b>12</b> <i>CONNECT</i> Behind-the-scenes of what you are doing.	<b>13</b> <i>RELAX &amp; ENTERTAIN</i> World Kindness Day	<b>14</b> <i>ACHIEVE &amp; PROMOTE</i> Promote a service/product.	<b>15</b> <i>ENGAGE</i> The best way to relax for me is...
<b>16</b> <i>ENCOURAGE &amp; INSPIRE</i> Awe-inspiring image with a quote from the quote page.	<b>17</b> <i>CONNECT</i> Post a thank you message for your customers.	<b>18</b> <i>ACHIEVE &amp; PROMOTE</i> Promote your email opt-in.	<b>19</b> <i>Teach &amp; Educate</i> Share a blog related to your business and industry.	<b>20</b> <i>ENGAGE</i> Are you an FB or an IG person?	<b>21</b> <i>RELAX &amp; ENTERTAIN</i> Share a funny weekend meme.	<b>22</b> <i>CONNECT</i> Who are the influencers you follow on social? Name 3.
<b>23</b> <i>ENCOURAGE &amp; INSPIRE</i> Awe-inspiring image with a quote from the quote page.	<b>24</b> <i>TEACH &amp; EDUCATE</i> Share a blog related to your business and industry.	<b>25</b> <i>ENGAGE</i> How do you like your coffee?	<b>26</b> <i>RELAX &amp; ENTERTAIN</i> Thanksgiving Day	<b>27</b> <i>CONNECT</i> Repost a thanksgiving photo of your customer.	<b>28</b> <i>ACHIEVE &amp; PROMOTE</i> Launch a promo for your products/services.	<b>29</b> <i>ENGAGE</i> I love this day because...
<b>30</b> <i>ENCOURAGE &amp; INSPIRE</i> Awe-inspiring image with a quote from the quote page.						



# December

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	<b>1</b> <i>RELAX &amp; ENTERTAIN</i>  World AIDS Day	<b>2</b> <i>ACHIEVE &amp; PROMOTE</i>  Promote a service/product.	<b>3</b> <i>TEACH &amp; EDUCATE</i>  Share a tip related to your offerings	<b>4</b> <i>ENGAGE</i>  The best movie you have watched in Netflix.	<b>5</b> <i>ENCOURAGE &amp; INSPIRE</i>  Awe-inspiring image with a quote from the quote page.	<b>6</b> <i>CONNECT</i>  Repost a photo from your customer of their Christmas preparations.
<b>7</b> <i>ENCOURAGE &amp; INSPIRE</i>  Awe-inspiring image with a quote from the quote page.	<b>8</b> <i>TEACH &amp; EDUCATE</i>  Share a free resource from your website.	<b>9</b> <i>ACHIEVE &amp; PROMOTE</i>  Share a nice testimonial from a customer.	<b>10</b> <i>RELAX &amp; ENTERTAIN</i>  Human Rights Day	<b>11</b> <i>ENGAGE</i>  My favourite Christmas food is...	<b>12</b> <i>CONNECT</i>  Share an inspiring story fit for the season.	<b>13</b> <i>TEACH &amp; EDUCATE</i>  Live webinar about one of your services/products.
<b>14</b> <i>ENCOURAGE &amp; INSPIRE</i>  Awe-inspiring image with a quote from the quote page.	<b>15</b> <i>TEACH &amp; EDUCATE</i>  Answer a FAQ about your business.	<b>16</b> <i>ACHIEVE &amp; PROMOTE</i>  Promote a service/product.	<b>17</b> <i>CONNECT</i>  Share your favourite family activity for the holidays.	<b>18</b> <i>ENGAGE</i>  The best Xmas gift I ever received.	<b>19</b> <i>RELAX &amp; ENTERTAIN</i>  A funny Gif reflecting your mood right now.	<b>20</b> <i>TEACH &amp; EDUCATE</i>  Share a case study that relates directly to your business.
<b>21</b> <i>ENCOURAGE &amp; INSPIRE</i>  Awe-inspiring image with a quote from the quote page.	<b>22</b> <i>CONNECT</i>  Share the story of your customer of the month.	<b>23</b> <i>ACHIEVE &amp; PROMOTE</i>  Promote your email opt-in.	<b>24</b> <i>TEACH &amp; EDUCATE</i>  Share a blog related to your business and industry.	<b>25</b> <i>RELAX &amp; ENTERTAIN</i>  Christmas Day	<b>26</b> <i>ENGAGE</i>  Describe your Christmas with a single emoji.	<b>27</b> <i>CONNECT</i>  Thank your clients for sticking with you through 2020!
<b>28</b> <i>ENCOURAGE &amp; INSPIRE</i>  Awe-inspiring image with a quote from the quote page.	<b>29</b> <i>RELAX &amp; ENTERTAIN</i>  Share a funny xmas video.	<b>30</b> <i>ACHIEVE &amp; PROMOTE</i>  Launch a promo for your products/services.	<b>31</b> <i>ENGAGE</i>  This New Year is exciting because...			